



DANIELLE VERDERAME

Writer, Artist, and Photographer

I can write 1000 words about anything. As a creative professional based in Central VA, I bring imagination to all of my stories.

Throughout my career, I've challenged myself by working for clients, agencies, and publications. I will send your audience on a memorable journey,

Visit my website to view samples of my work and get a feel for my style.

Contact

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Top Skills

- Copywriting
- Copy Editing and Proofreading
- Interviewing
- Photography
- Graphic Design
- Search Engine Optimization (SEO)

Education

Liberty University
Master of Arts (M.A.), Strategic Communication
2017

Liberty University
Bachelor's degree (B.S.), Communication and Media Studies
2008

Publication History

- Amherst County Guidebook
- Buchanan Guidebook
- Central VA Bridal Guide
- Central VA Family Guide
- Hitched Magazine
- Life in the Ivy
- Lynchburg Business Magazine
- Lynchburg Living Magazine
- Shop Forest First Magazine
- Talk that Talk Blog

Writing & Photography Experience

Content Developer

SEO - Website Design & Content -
Social Media - Inbound Strategy
Blair Marketing
May 2019 – Present

Freelance Writer

Ghostwriting Articles - Feature Articles -
Native Advertising Articles - Web
Content & Editing
Various Publications (See Above)
Jan 2011 – Present

Marketing Director

Ghostwriting Articles- Blog Content
- eBooks - Web Content - Marketing
Campaigns
434 Marketing
Feb 2016 – Nov 2017

Marketing Manager

Print Content - Web Content -
Email Marketing
Liberty University
Mar 2013 – Jul 2015

Marketing Administrator

Ghostwriting Articles - Trade Publication
Submissions -
Web Content
Reline America, Inc
Jan 2011 – Mar 2013

Account Executive

Print, Radio and Television Advertising -
Product Listings -
Web Content
Zimmerman Advertising
May 2008 – Jan 2011

References

Dan Curran

Publisher & Editor, All American Publications
434.455.2726
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Mary Garner

Publisher, Life in the Ivy
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